

ACTIVITY REPORT / 2013

In 2013, the AMFITEATRU Foundation developed new approaches with specific contributions to Romania's modernization needs, taking into account European and global mutations and trends.

The main objectives for 2013 were:

- Consolidation of networking working mechanisms through analyses, presentations, and connections targeting the clustering phenomenon in the experience industries.
- Opening of new professional-scientific niches for the responsible tourism program.
- Modernization of the public function.
- Promotion of quality management, especially within the healthcare system.
- Participation in professional and scientific events.
- Provision of solutions and proposals for public and private organizations.
- Internationalization of activities.
- Consolidation of the organization's infrastructure.

CREATIVE INDUSTRIES

- Events to highlight human potential through the "People of Change" program (VIP Awards and Superlatives).
- National Salon of Tourist Photography.

PROGRAMS

- **The scientific program "Amfiteatru Conferences"**, launched in 2012, was consolidated and diversified. It consists of organizing scientific conferences on themes of major interest (responsible tourism, health tourism, environment, education, and professional development). Within the "Amfiteatru Conferences" program, we publish three scientific journals: *International Journal for Responsible Tourism*, *International Journal for Human Capital Development*, and *International Journal for Public Management and Politic Development*.
- **Responsible Tourism Program:** Financing and organization of the 2nd edition of the International Forum for Responsible Tourism, Bucharest, March 29–31, 2013;

Conference "Responsible Tourism and the Identity of the Romani Land", November 14, 2013, Giuvărăști, Olt County.

- **Health Tourism Program:**

- Working meetings were organized with the main public authorities involved in the field of health tourism and in supporting the activities of entities in the sector (Interministerial Group for Health Tourism, CONAS, Ministry of Energy, SMEs and Business Environment, Ministry of Foreign Affairs, Ministry of European Funds, etc.), finalized with the Government's approval of the Memorandum on the Development and Promotion of Health Tourism in Romania.
- Financing and organization of the 3rd edition of the International Health Tourism Forum, Târgu Mureș, November 8–10, 2013.
- Financing and organization of the National Conference "Tourism and Health" - Sângeorz-Băi, Bistrița-Năsăud County, August 30 – September 1, 2013.
- National Conference for Health Tourism - Mangalia, April 19–21, 2013.
- **Health Program:**
 - Financing and organization of the 3rd edition of the Regional Conference "Management of the Polytraumatized Patient in Romanian Hospitals", Iași, March 22–23, 2013.
 - Financing and organization of the 4th edition of the Regional Conference "Management of the Polytraumatized Patient in Romanian Hospitals", Timișoara, October 25–26, 2013.
 - Creation of a software application designed to support the implementation of the quality management system in healthcare units.

HUMAN CAPITAL

Organizing scientific events as well as communication platforms between representatives of the academic environment, practitioners, and public sector representatives represents a major opportunity for human capital development in the targeted fields.

- Over 2,500 graduates of courses in the healthcare field.
- Over 1,750 graduates of courses in the tourism field.
- Over 2,500 participants in workshops, job fairs, entrepreneurial counseling, etc.
- Around 200 people were employed as a result of project implementation.

MANAGEMENT AND CONSULTANCY

- Conference: "Public Management and Political Evolution", April 19–21, 2013, Bucharest.
- Preparation, documentation, and writing of projects for European-funded programs.
- Finalization of 11 European-funded projects:
 1. "A Future Through Qualification" - ID 80915;
 2. "Quality and Performance in the Public Health System in Romania" - POSDRU/81/3.2/S/59348;
 3. "Future in Tourism Innovation and Reintegration Opportunities in Mureș County" - POSDRU/110/5.2/G/87590;
 4. "Investment in Human Capital from the Rural Area of Arad County for Tourism Development" - ID 88656;
 5. "Investment in Human Capital from the Rural Area of Bistrița-Năsăud County for Tourism Development" - ID 88757;
 6. "Integrated Training and Professional Counseling Program for Unemployed People from Rural Areas in the Bucharest-Ilfov Region in the Field of Tourism" - ID 88046;
 7. "Investment in Human Capital from the Rural Area of Botoșani County for Tourism Development" - ID 89184;
 8. "Investment in Human Capital from the Rural Area of Olt County for Tourism Development" - ID 89287;
 9. "Investment in Human Capital from the Rural Area of Teleorman County for Tourism Development" - ID 89368;
 10. "A Future Through Qualification" - ID 82288;
 11. "Regional Resource Centers in Tourism and Integrated Services for Stimulating Entrepreneurship in the Field of Tourism" - ID 61201.

SCIENTIFIC ACTIVITY

- Studies on communities for the development of projects/programs/development strategies.
- Editing of the publication *International Journal for Responsible Tourism*.
- Editing of the publication *International Journal for Human Capital Development*.
- Editing of the publication *International Journal for Public Management and Politic Development*.