



ACTIVITY REPORT 2020

2020 was a year of consolidation and adaptation to unusual challenges. The pandemic tested the organization's resilience as well as existing partnerships. We overhauled our internal work processes and adapted our activities with the partners and groups we interact with. Beyond technical digitalization, we implemented changes in the general paradigm of content production and distribution, as well as in our communication with partners and our audience.

More than the technical support of work processes, what decisively influenced them was the trust previously built between the involved parties. We relied largely on our own production of professional, artistic, scientific, and educational content, updated studies and analyses in the communities where we worked, evaluated the impact of our ongoing programs, conducted studies and analyses for new projects and partners, adapted our courses and vocational training programs, and adjusted our educational interventions, etc.

Programs: Results, Resources, and Figures

In 2020, we continued articulating our programs by concentrating them into integrated interventions at the level of professional or territorial communities. Horizontal, diversified action directed toward a broad yet harder-to-define audience is beginning to be replaced

by vertical, niche action featuring a "target" audience, clear objectives, and increasingly quantifiable results.

Human Capital

Participants:

- 200 people participating in the healthcare quality management program;
- 500 people professionally trained in the hospitality field;
- 400 people trained in the performing arts;
- 800 people benefited from professional counseling;
- 100 people benefited from entrepreneurship mentoring;
- 180 people professionally trained in entrepreneurial competencies;
- 100 people participating in experiential education programs.

Culture and Creative Industries

- Theater;
 - The project "Intercultural Dialogue and Increasing Public Access to Culture":
 - Caleido Theater Festival;
 - Photography Festival;
 - Other artistic and educational activities.

Community Development

In 2020, the Amfiteatru Foundation updated studies and analyses in the communities where we worked in recent years, evaluated the impact of the programs we carried out, and continued to apply with new projects to consolidate and develop our achievements.

- Rural interventions:
 - Submission of new projects to support social entrepreneurship in rural areas together with the Colibași and Prundu city halls and ASIMCOV (Covasna Small and Medium-Sized Enterprises Association);
- Digital interventions:
 - Supporting the digitalization and innovation of SMEs; in this regard, we applied, together with ASIMCOV, CEDCA, the Romanian Employers' Confederation, and the Pro Vitam Welfare Association, to the Digitalization program launched by POCU;
- Entrepreneurial interventions:
 - Supporting entrepreneurship among youth and students (we applied to the Innotech program in collaboration or partnership with UNEFS, Harmony Association, and the Polytechnic University of Bucharest);
 - Supporting entrepreneurship in marginalized communities through 3 POCU projects implemented with local partners and the establishment of 105 businesses in disadvantaged areas;
- Research interventions: The Amfiteatru Foundation, in collaboration with its partners, submitted projects in 2020 aimed at producing analyses, plans, sociological and anthropological studies, strategies, etc., targeting sustainable community development;
- Integrated interventions at the level of marginalized communities to reduce the number of people in a state of poverty and social inclusion (over 1,300 people were included);
- Infrastructure interventions at the level of marginalized communities (over 130 people improved their living conditions);
- Educational interventions at the level of marginalized communities (over 90 teachers benefited from educational services).

Social and Medical Interventions

- Integrated programs for 320 elderly individuals to increase social inclusion and improve their quality of life;
- Support for 1,600 people with difficult access to medical assistance from marginalized communities.

Partnerships, Networks, Clusters

Romania Health Medical Cluster

The Romania Health Cluster brings together top sanitary units, medical service providers, professional organizations, higher education and scientific research units, health facilitators, catalyst organizations, etc., and is in an active professional relationship with other medical entities or those carrying out activities related to the medical field, with the common goal of promoting the highest level of quality and safety in patient healthcare. The interventions of the Romania Health Cluster aim to strengthen trust in the quality and safety of medical services provided by its members for patients in Romania and abroad.

GlocalRO Cluster

The main purpose of the cluster is to increase the reputation and strengthen trust in the quality of local products and services for customers in Romania and abroad. The cluster is a window of opportunity, serving as an instrument for sustainable economic development by affirming the anthropic and natural potential of the territory.

The Amfiteatru Foundation is an active member in a series of clusters, networks, and LAGs (Local Action Groups):

- Health Factory - Innovative Cluster;
- Transylvania Regional Balneotourism Cluster;

- Oltenia Health Tourism Cluster;
- MEDRO Health Cluster Network;
- Balkan Health Tourism Cluster;
- ICRT - International Centre for Responsible Tourism;
- LAG - Together We Develop District 5.

Projects Run in 2020

"Integrated measures for the development and capitalization of the potential of Letca Nouă commune", a project that will help the balanced socio-economic development of Letca Nouă commune (Giurgiu county) by offering integrated professional training programs, labor market mediation, and the promotion of the local economy through the launch of 45 local businesses.

"Development of Crivăț commune through integrated measures", a project that will help the balanced socio-economic development of Crivăț commune (Călărași county) by offering integrated professional training programs, labor market mediation for 400 people, educational programs for 110 children, and the promotion of the local economy through the launch of 50 local businesses.

"Integrated local development in Belin commune", a project that will help the balanced socio-economic development of Belin commune (Covasna county) by offering integrated professional training programs, labor market mediation, and the promotion of the local economy through the launch of 35 local businesses.

"Increasing the quality of life of the elderly in Bucharest and promoting active aging by providing social services", the general objective of the project is to increase the social inclusion and improve the quality of life of 170 elderly people in the municipality of

Bucharest who belong to vulnerable categories, and to overcome the vulnerability situation for 85 of them as a result of providing social/medical/socio-professional services, by the end of the project implementation period.

"#FAPTE: Amurgului Urban Regeneration", a project that contributes to the implementation of complex measures for a total number of 300 people, children and adults, in order to increase access and participation in education, solve the problem of studies/professional training and employment, improve living conditions, increase access to social services, and improve the general health status of the population.

"#FAPTE: Establishment of pre-preschool groups at Kindergarten No. 54, Kindergarten No. 34, and Kindergarten No. 245", a project aimed at increasing participation in pre-preschool education with an emphasis on children belonging to the Roma minority and those from marginalized and disadvantaged environments in District 5, Bucharest.

"#FAPTE: Establishment of pre-preschool groups at Kindergarten No. 53, Gymnasium School with Kindergarten No. 144, and Green Paradise Kindergarten No. 169", a project aimed at increasing participation in pre-preschool education with an emphasis on children belonging to the Roma minority and those from marginalized and disadvantaged environments in District 5, Bucharest.

"CALEIDO – Diversity through Theater", a project that successfully supported new theater, dance, and performing arts shows; developed during the pandemic, these new productions also benefited from full video recording of the performance under the best technical conditions.

"Intercultural dialogue and increasing public access to culture", a project that aimed to organize events with social themes relevant to the current context of ethnic/cultural communities.

To learn the lessons that this crisis brutally offers us, we must analyze what we are experiencing not only within the organization. The gravity of the situation clearly shows that when it ends, the world will not be as we knew it before the pandemic. Although we cannot know what the future holds, we try to develop the necessary tools to decipher trends and challenges, all the more so since our programs include activities requested or affected by the current situation.