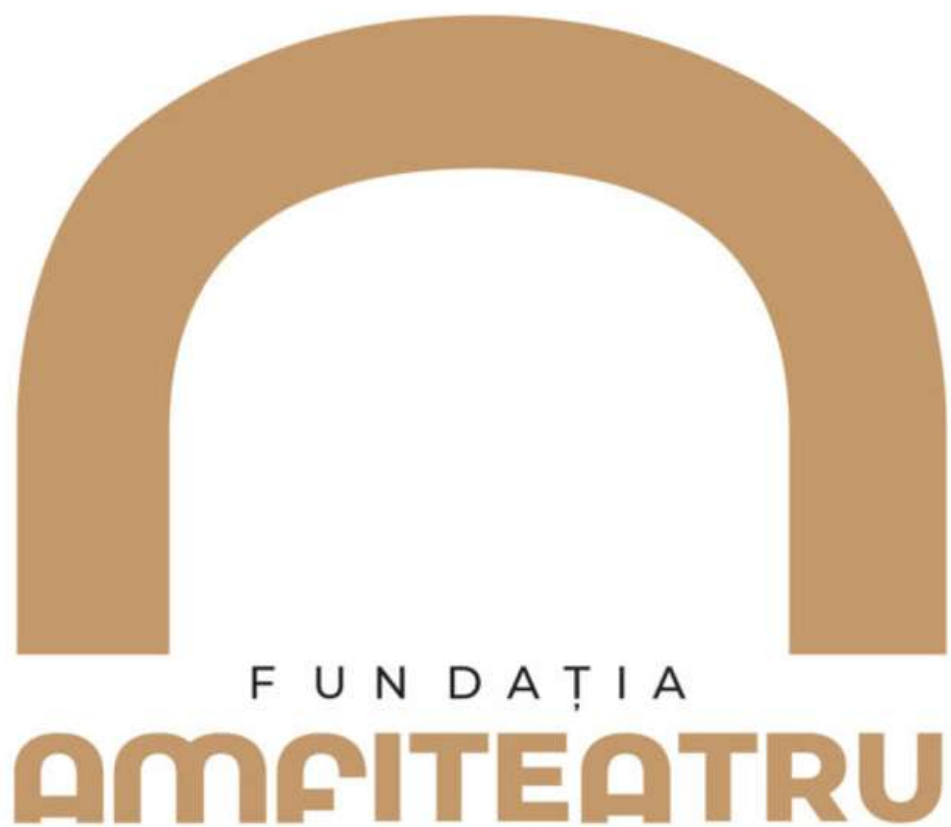




REPORT 2022

ACTIVITY REPORT

FOR THE YEAR 2022

The year 2022 was a year in which we communicated more and more efficiently - among ourselves, with our field specialists, with the communities we serve, and last but not least, with professionals from whom we learned how to improve our programs, from details to long-term impact.

We continued updating and improving our work processes to strengthen the Foundation's programs, as well as to support other partner organizations in developing or overcoming unfavorable circumstances. We made the decision to remain, as much as possible, in the communities we already work with.

2023 will be a period focused on the quality of our activities - and consequently - on increasing their visibility, particularly regarding the relationship we are building with our audience.

"2025" is the newly launched internal research/innovation program through which the organization explores new development directions - energy, environment, agriculture, public policy. The working group leading the program plays a decisive role in the organization's stability and solidity, the support of our partners, and the respect of our public. Influencing our entrepreneurial model, it has identified the resources needed to develop new products and services through which we have strengthened our partnerships at the local, national, and international levels.

AMFITEATRU FOUNDATION PROGRAMS IN NUMBERS

Essential Romania - local development

Programs dedicated to local development included integrated interventions in education, employment, social and socio-medical services, and advocacy.

A public policy proposal for an integrated community center in the Ferentari neighborhood was submitted to the District 5 City Hall in Bucharest. It aims to address a series of prominent and persistent shortcomings in the local community that contribute to widening social disparities and difficulties in communicating with authorities: legal assistance, psychological counseling, programs dedicated to substance users, medical assistance, and remedial and extracurricular programs for children.

Two community festivals took place in the Ferentari neighborhood, Bucharest, successfully bringing together hundreds of people from Ferentari and other Bucharest neighborhoods. Children and adults participated in workshops on photography, dance, painting, theater, crafts, civic education, and Roma cultural history, as well as theater performances and concerts.

250 children from Ferentari participated in extracurricular workshops, activities that successfully increased their enthusiasm for attending school and participating in daily classes.

870 students from Belin, Jilava, and Ferentari participated in extracurricular workshops and remedial education activities, successfully improving their academic results and passing their grades. Some of them benefited from a one-month summer program featuring varied activities with practical applications in photography, dance, music, theater, painting, crafting, sports, and civic education, along with health workshops in the second half of the year.

20 tablets, a digital whiteboard, a video projector, a projection screen, bean bag chairs, 30 experiment games, teaching materials, and 300 books for children and youth were provided to equip the partner school library in Jilava.

1,000 adults from Bucharest, Ilfov, Sibiu, Covasna, Constanța, and Călărași have enhanced professional skills and better chances of labor market integration following training courses. Additionally, some benefited from community empowerment services to better understand their rights and solve social issues, as well as financial education workshops.

40 local specialists working in public administration participated in intercultural training and anti-discrimination workshops and were provided with tablets on loan to better carry out their daily activities.

34 new local businesses were established in Sibiu and Covasna counties as a result of interventions in entrepreneurship and the training of youth from marginalized communities. Preferred fields of activity included landscape maintenance, construction work, cleaning services, specialized design activities, and photo & video.

CALEIDO - CREATIVE INDUSTRIES AND PERFORMING ARTS

CALEIDO continues its series of events dedicated to performing arts and celebrates diversity in all its forms. We have continued to respond to social issues and provide a platform for expression for the most vulnerable among us.

The Caleido Season created a space for expression for young, emerging actors, while also bringing well-known ones closer to the audience. We brought cultural diversity to the stage and addressed the most significant themes polarizing today's society through five theater, dance, and performance shows produced in recent years.

Caleido Days brought together a large number of people from Ferentari and other Bucharest neighborhoods. On the one hand, this successfully increased social cohesion in Ferentari by offering reasons for pride, presenting role models, and sharing information about the community's culture, history, and values; on the other hand, it created a social bond between the residents of this community and the rest of the city. For four days, the audience encountered Roma personalities and true role models at events that combined theater performances, concerts, DJ sessions, and workshops on photography, dance, painting, theater, crafts, civic education, and cultural history.

20 workshops for children and adults covering photography, theater, dance, music, painting, crafts, gastronomy, the history of the Ferentari neighborhood, the Romani language, civic education, and Roma cultural history.

10 shows - "Miss Julie", "Libretto Impostura", "Stereotypes Alley", "A Happy Family", "The Pelican", "The Best Child in the World", "Bad Kids", "Stories from the School Yard", improvisation with the Jamais Vu troupe, and contemporary dance.

5 concerts and 2 DJ sessions featuring a mix of well-known and local artists

ROMANIA HEALTH - PROGRAM FOR BUILDING TRUST IN MEDICAL SERVICES

The health program aims to strengthen trust in the quality and safety of medical services, both for patients in Romania and from abroad. The program includes accessing local or European funding, conferences, courses, and editorial productions, with an emphasis on the professional-scientific approach in the field of healthcare quality management.

Under the auspices of the "Romania Health Cluster", in institutional partnership with the National Authority for Quality Management in Healthcare (A.N.M.C.S.), a series of regional conferences was organized under the theme "Healthcare Quality Management - Challenges and Opportunities".

6 regional conferences organized in Târgu Mureș, Iași, Craiova, Constanța, Timișoara, and Bucharest.

400 healthcare specialists from over **100 public and private hospitals and medical centers** across all regions of the country participated in the regional conferences.

PRODUCTIVE HOSPITALITY & RESPONSIBLE TOURISM

The Tourism Observatory, the newest product launched within the program, is a useful tool for decision-makers in the public sector as well as professionals in the hospitality industry and related fields. Beyond the statistical data, studies, and analyses published, it continues to be regarded as a reliable barometer of communities and territories, a way to understand and decipher the state and quality of life and the directions of evolution.

Amfiteatru Meetings reached their 9th edition and continued to provide a platform for competent and professional voices in tourism and productive hospitality. The chosen theme was inspired by "Rethinking Tourism" proposed by the World Tourism Organization and adapted to one of the most important subjects of 2022 for Romania - the regulation of the Destination Management Organization (DMO) concept.

The challenges of the DMO concept were debated using theory and examples of best practices, starting from three questions: What is the impact on a destination's marketing strategies?; What changes in terms of professionalization?; What are the benefits brought to visitors and local communities, respectively?.

We continue our close collaboration with Cluster Montagne, the main organization representing and promoting French know-how for the sustainable development of mountain tourism. Together with the cluster members, we initiated a series of tourism development initiatives in Vama Buzăului, Râncă, and Polovragi.

ACKNOWLEDGMENTS

At the end of the year, we look back with gratitude and pride at the projects that concluded with a series of best practices worth preserving and continuing. We managed to achieve these results with the help of community members, partners, and funders who placed their trust in us in 2022. We are happy to continue a number of partnerships in the coming years.

Communities

Center Region (Alba, Braşov, Covasna, Harghita, Mureş, and Sibiu counties), Constanţa County, Belin Vale (Covasna), Crivăţ (Călăraşi), Letca Nouă (Giurgiu), Racoviţa (Sibiu), Bucharest - District 5, Ferentari neighborhood, Amurgului neighborhood.

Project Partners

Letca Nouă City Hall and Letca Nouă Gymnasium School; Crivăţ City Hall and "Nicolae Petrescu" Gymnasium School Crivăţ; Belin City Hall and "Bölöni Farkas Sándor" Gymnasium School Belin, Racoviţa City Hall, En-Joy Education Association, District 5 City Hall, Căminul Phillip Foundation, RomActiv Business Solutions, Europas Association, "Marius Nasta" Institute of Pneumophthisiology, Giurgiu County Council, AJOFM Constanţa, AJOFM Covasna, ASIMCOV, Respiro - Human Rights Research Center Association, Arte Development & Management, Omnia Photo Association, Lise Wulff, CEDCA Association, Covasna Small and Medium-Sized Enterprises Association ASIMCOV, Pro Vitam Welfare Association, Romanian Employers' Confederation, Ferentari Association, Jilava Commune City Hall, Bucharest District 5 City Hall, Ministry of Health, National Authority for Quality Management in Healthcare, National Health Insurance House, National School of Public Health, Management and Professional Development in the Health Field Bucharest, Romanian College of Physicians.

Funders

Funding for 2022 exceeded 12,000,000 lei and came through competitions from the European Social Fund via the Human Capital Operational Program, the EEA Grants via the RO-Culture Program, the Romanian Social Development Fund, the Civil Society Development Foundation, the "Ştefan Iordache" Cultural and Youth Center, and Banca Transilvania